



*Reacteev*

**JOE JUSTICE'S  
MASTERCLASS**

Training Program

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# Software & Hardware Digital Transformation

The Software & Hardware Digital Transformation masterclass will delve into the fundamentals of agile and digital transformation, exploring the potential of agile hardware development to shorten timelines and overcome obstacles. Tailored practical modules will be provided specifically designed for product managers, leaders, and managers.

Joe Justice will share the “real development site” with you. JoeDX Class will show you not only our own successful development experience, but also the experience of supporting many well-known companies from the outside – both internally and externally.

**Duration**

8 hours (1 day)

**Location**

5 rue du Mail, 75002, Paris

Currently, the venue where our training sessions take place unfortunately lacks the necessary facilities to accommodate individuals with reduced mobility. We are aware of this limitation and are actively seeking solutions to make our training sessions accessible to a wider audience.

**Date**

April 22, 2024

**Language**

English

**Prices**

- **Early Bird : 990 € All Taxes Included**  
From January 22, 2024 to February 05, 2024
- **Standard : 1350 € All Taxes Included**  
From February 06, 2024

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## Learner Profiles

This course is for you if you're a product manager, leader, manager, coach or consultant in product development.

## Prerequisites

No prerequisites

## Accessibility

We are committed to promoting inclusion for individuals with disabilities. If you are in such a situation, we are here to assist in ensuring your training experience is accommodated. Please consult with us beforehand so we can arrange an accessible venue for individuals with reduced mobility or tailor the content and training materials to suit your needs. Feel free to reach out to us at: [formation@reacteev.com](mailto:formation@reacteev.com)

## Access times

Registrations are made online through the [reacteev.com](https://reacteev.com) website, where an enrollment form is to be completed. We will send you a training contract or agreement.

For individuals, registrations are confirmed on a first-come, first-served basis upon receipt of the signed contract and payment of the deposit. For companies, registrations are confirmed upon receipt of the signed agreement.

Registrations remain open until seven days prior to the start of the training, subject to availability. If the course is full, we will offer you a spot on the waiting list.

## Quality and performance indicators

Each class has a Google form with NPS scores per class. Classes average ~9.2 out of 10.

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# Learning objectives

At the end of this masterclass, the trainee will be able to:

- Analyze the core principles of agile and digital transformation, drawing from Joe Justice's experiences at Tesla and SpaceX.
- Assess the impact of agile hardware development on company growth, product innovation, and adaptability to change.
- Master the techniques that reduce the implementation time for major changes from years to just two days.
- Identify effective strategies to overcome hurdles in design and manufacturing, including approval processes, budget constraints, and responsiveness to changes.
- Cultivate skills to seamlessly integrate and revitalize existing teams while effectively onboarding new members.

# Training content

There are 10 modules ranging from 20 minutes to 1 hour.

- **Module 1:** Launch. How to onboard people and teams, and re-launch existing people.
- **Module 2:** Fast Company: How to restructure business units and divisions for maximum pace of innovation.
- **Module 3:** Innovate: Changing budget processes for responsiveness.
- **Module 4:** Budget: Updating supporting budget policies and contracts to match your new agile company structure.
- **Module 5:** Module: Splitting the products and services into parallel execution for maximum speed.
- **Module 6:** Lean Coffee: Self organization of the work and timelines for lean innovation.
- **Module 7:** Fast Team: agile team structures to increase financial efficiency.
- **Module 8:** Digital Self Management: Improving human performance with excellent software.
- **Module 9:** Justice Board: Self forming teams with financial responsibility.
- **Module 10:** xM: creating a factory that wants design updates daily.

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# Training organization

**Teacher : Joe Justice**

Joe Justice, a true agility expert and the brilliant mind behind the concept of eXtreme Manufacturing, is also a key player in the Agile revolution at Tesla and other companies. He has worked for some of the biggest names, including Amazon. Joe Justice's TED presentation will help you understand the effectiveness of Agile in hardware at Wikispeed. Coaches who are experts in the Agile industry in hardware are rare in the world, and there are very few coaches teaching in Japan. Only those who have embodied it on a practical basis, and not on a theoretical basis, can speak of it.

**Training program**

<b>8h00 – 8h30 :</b>	Welcome and breakfast
<b>8h30 – 12h30 :</b>	JoeDX Modules
<b>12h30 – 13h30 :</b>	Lunch break
<b>13h30 – 16h00 :</b>	JoeDX Modules
<b>16h00 – 16h30 :</b>	Photos Break & Signings
<b>16h30 – 17h30 :</b>	Lean Coffee – hosted by Oana Juncu
<b>17h30 :</b>	Closure of the day

**Teaching and technical resources**

- Welcoming learners physically, in a room in Paris
- Training materials projected
- Theoretical presentations
- Case studies
- Participants receive a PDF and an image with an overview and a reminder of how to apply each of the course modules.
- They also receive an e-book in the language of their choice which reviews the most important information in detail.

**Follow-up system for evaluating training results**

- Attendance sheets
- There is a certificate of completion provided by the Agile Business Institute (ABI).
- There is an optional, simplistic test, to verify the most essential comprehension.